

New Items and Categories		Mappings to Existing DM Options
Cat A	Where to Find Item in DM	
Scholarly theoretical research in peer reviewed academic journals.	Intellectual Contributions	Journal Article, Academic Journal (choose Scholarly, Theoretical from Contribution Category Menu)
Scholarly empirical research in peer reviewed academic journals.	Intellectual Contributions	Journal Article, Academic Journal (choose Scholarly, Empirical from Contribution Category Menu)
Peer reviewed articles related to business education or pedagogy.	Intellectual Contributions	Journal Article, Academic Journal (choose Pedagogical from Contribution Category Menu)
First editions of scholarly books published by an academic press.	Intellectual Contributions	Book, Scholarly-New
Cat B		
New textbooks.	Intellectual Contributions	Book, Textbook-New
Articles in peer reviewed practitioner journals.	Intellectual Contributions	Journal Article, Professional Journal (choose Practitioner from Contribution Category Menu)
Case studies published in peer reviewed outlets.	Intellectual Contributions	Journal Article, Public or Trade Journal
Chapters of original material in scholarly books.	Intellectual Contributions	Written Case with Instructional Material
Chapters of original material in books of readings.	Intellectual Contributions	Book, Chapter in Scholarly Book-New
Relevant, active editorships with academic journals or other business publications.	Professional Service	Book, Chapter in Scholarly Book-New
Service on editorial boards or committees.	Professional Service	Editor, Journal Editor; Editor, Senior Editor; Editor, Associate Editor
Leadership positions, participation in academic societies and associations.	Professional Service	Editorial Review Board Member (under Position/Role)
Research awards and academic fellow status.	Professional Membership	Option provided under Professional Memberships
Invited talks or keynote speeches at academic settings.	Contracts, Grants, Sponsored Research	Academic Fellow, Research Award
Published monographs in scholarly outlets	Presentations and Proceedings	Invited (Option Available under Review Type)
External Research Grants.	Intellectual Contributions	Monograph
	Contracts, Grants, Sponsored Research	Option available under Grants
Cat C		
Revision of a scholarly book or textbook.	Intellectual Contributions	Book, Scholarly-Revised,
Compilation of readings, cases, and/or articles into book form.	Intellectual Contributions	Book, Textbook-Revised
New instructor manual, new study guide, new textbook supplement.	Intellectual Contributions	Book, compilation of readings, cases, or articles
Books or treatises aimed at professionals, practitioners, businesspeople or policymakers.	Intellectual Contributions	Instructor's Manual
Chapters in books aimed at professionals, practitioners, businesspeople or policymakers.	Intellectual Contributions	Study Guide
Publicly available reports of professional organizations or government bodies.	Intellectual Contributions	Book, Non-Scholarly-New
Non-peer reviewed (editor reviewed) journal publications	Intellectual Contributions	Book, Chapter in Non-Scholarly Book-New
Book reviews published in a peer reviewed journals.	Intellectual Contributions	Research Report
Cases published in non-refereed outlets.	Intellectual Contributions	Option available to check Review Type under Publications
Proceedings at conferences.	Intellectual Contributions	Book Review
Presentations of original scholarly papers at academic conferences, if not resulting in proceedings.	Intellectual Contributions	Written Case with Instructional Material
Unpublished research available for public scrutiny.	Presentations and Proceedings	Conference Proceedings
Preparation of open source software available for public scrutiny.	Presentations and Proceedings	Option to check proceedings under Presentations and Proceedings
	Intellectual Contributions	Working Paper
	Intellectual Contributions	Software
		Software, Instructional
Cat D		
Panelists at peer reviewed conferences.	Presentations and Proceedings	Panelist (choice under Presentation Type)
Making formal presentations at events for professionals, policymakers or businesspeople.	Presentations and Proceedings	Non-academic option available under Conf Presentation
Developing or presenting at continuing professional education programs.	Program or Curriculum Development	Option available for Program or Curriculum Development
Serving on boards of directors of companies, charitable organizations or other entities whose work is related to the mission of the SBA.	Professional Service	Board of Directors of a Company
Serving in leadership roles in professional associations.	Professional Service	Leadership in Professional Organization
Serving as editors of professional journals.	Professional Service	Editor, Journal Editor; Editor, Senior Editor; Editor, Associate Editor
Providing sustained and regular consulting services demanding of expertise and experience in the field.	Consulting	Option available under Consulting
Editorials in journals, magazines or newspapers.	Intellectual Contributions	Magazine/Trade Publication, Newspaper, Regular Column in Journal or Newspaper
Full-time or part-time practitioner employment relevant to teaching assignment.	Academic, Military, Professional or Government	Option under Academic, Military, Professional or Government Positions
Consulting assignments relevant to their field of teaching.	Consulting	Option available under Consulting
Business internship.	Faculty Development Activities Attended	Option available under Faculty Professional Development
Attain a professional certification.	Licensures and Certifications	Option under Licensures and Certifications
Complete a continuing education certification program.	Licensures and Certifications	Option under Licensures and Certifications
Presentation to a professional group.	Presentations and Proceedings	Option Available under Presentations and Proceedings
Presentation and development of professional education.	Non-Credit Instruction Taught	Option available under Non-Credit Instruction Taught
Complete a distinct professional workshop.	Faculty Professional Development	Option available under Faculty Professional Development
Active participation in a professional organization.	Professional Service	Choose appropriate service under Position/Role
Involvement on a board of directors.	Professional Service	Board of Directors of a Company
	Professional Service	Board of Advisors of a Company
Other professional and developmental experiences.	Professional Service	
Officer of a professional association.	Professional Service	Officer, Other Officer
	Professional Service	Officer, President/Elect/Past
	Professional Service	Officer, Secretary
	Professional Service	Officer, Treasurer
	Professional Service	Officer, Vice President